

SANDOSTINE

Food World



gluten free cereal products

SANDOSTINE



OUR MISSION

We provide delicious and safe gluten free cereal products of the very best quality. We want to conduct our business in a family-oriented and environmentally friendly way.

We are small, but we are passionate about what we do.

HOW IT ALL STARTED

It all started with a concerned Mom and a young son with stomach problems. Simone worked at one of the founding companies of the production of organic grains, cereal flakes and mueslis in the Netherlands. As Simone's son was put on a gluten free diet, Simone experienced first-hand that there weren't many gluten free products on the market. Since oats are naturally gluten free, she decided to use her experience to set up a company dedicated to producing gluten free cereals. Together with Rob (who puts the "Ro" in Rosita's) she founded Rosita's in 2008.

FROM OUR FAMILY TO YOURS

We are a family-friendly company. We care about our and your family. Rosita's started with a concerned Mom and we have kept our family-focus ever since. We noticed that there weren't many gluten free products for kids. So for our little customers with Celiac disease we have developed our Little Rosita's line. We have made the children's favourite cornflakes and Choco pops gluten free and organic and we've put them in a super fun box in the shape of a Fox, an Owl and a Monkey. The cinnamon hoops are new to this line and are sold in a fun fox box.

And for our own families; 80% of us are part-time employees and fulltime moms!

CERTIFICATION

We are certified with BRC Level A, Skal (organic), gluten free and vegan certifications.



OUR STYLE

Our products must taste great. We develop all our products ourselves. If we don't like it, we won't sell it! We want you to be happy with our products.

So, in addition to great tasting cereals, we want our attractive boxes to bring a splash of color to your breakfast table.

AND OUR VALUES

Our products are:

- Gluten free
- Wheat free
- Lactose free
- Free of artificial colors
- Free of artificial flavor
- Free of hydrogenated fats
- Free of GMO-ingredients
- Mostly organic and vegan

NEW PRODUCTS SOON AVAILABLE

- Porridge in pots (mono portions)
- Brownie mix

FOR OUR LITTLE FRIENDS

For our little friends we have designed 3 very nice fun boxes.



The Fox,



the Owl



and the Monkey!

With this fun box you not only enjoy a fantastic and delicious breakfast, no no no, you have a real fun box! All three boxes have cartel lines you can fold open. The Monkey has nice sweet ears, the Fox has a nice thick tail and the Owl has beautiful wise wings.

When your box is empty and you have eaten everything you can, use the boxes to play with or to keep things in! Now you can create your own animal world with your own little friends, that's double fun.

OUR PRODUCTS ARE FREE FROM

The only allergens that we hold in our production are soy, nuts, cocoa and maize.

KOSHER

Kosher certification is possible. We have the certification. We can produce Kosher per order.



BOXES PER PRODUCT RANGE WITH SPANISH LABEL

We can provide all our products with a Spanish label. If the text on the box has to be pre-printed in a language that's not on the box we have to take a minimum of 5000 pieces per product!

All our boxes has standard the following langue: *Dutch, French, German, English, Danish, Arabic!*

PRIVATE LABEL

About 55% of our total production is for private labels. We produce for supermarkets own brands, but also for gluten-free brands (bigger as well as smaller names). Our own brand is very popular, partially because of the unique appearance of the packaging. This is appealing to both children and adults. But the most important thing is that is tastes just as good as regular products. We even dare to say that our products are more balanced, healthier and more responsible than the regular products!

PRODUCTION TIME / SHELF LIFE AND POSSIBILITIES

The shelf life is 12 months for all our products. Our lead time is a maximum of 3 weeks.

CONVENTIONAL (NON ORGANIC) GLUTENFREE

All our products from Rositas are without Gluten and without Lactose. The most of our products are also Organic and Vegan certified.



OUR PRODUCTS - non Organic



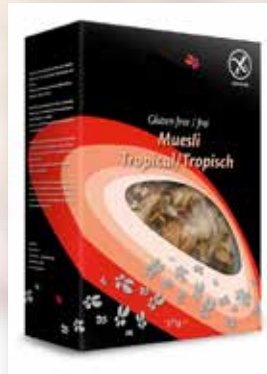
PORRIDGE

Art. nr. 70400

Porridge oats apple 6 x 400 g

A creamy porridge with delicious apple pieces, no added sugar. Of course!

Gluten free	yes
Lactose free	yes
Organic	no
Vegan	yes



MUESLI

Art. nr. 70100

Muesli Tropical 6 x 375 g

This muesli brings you to the Tropics with its various tropical fruits & coconut. It is a delicious luxurious muesli.

Gluten free	yes
Lactose free	yes
Organic	no
Vegan	no



CRUNCHY

Art. nr. 70202

Crunchy Appel cinnamon 6 x 325 g

This mix of grains with cinnamon, concentrated apple juice and raisins gives this crunchy muesli a flavour like an apple pie. You can even use it as a base for your apple pie.

Gluten free	yes
Lactose free	yes
Organic	no
Vegan	yes



CRUNCHY

Art. nr. 70200

Crunchy Cranberry & Nuts 6 x 325 g

This crunchy muesli will rock your breakfast. It contains pecan nuts, brazil nuts and cranberries. It is so good you can use it as a snack.

Gluten free	yes
Lactose free	yes
Organic	no
Vegan	no



CRUNCHY

Art. nr. 70201

Crunchy Ginger Lemon 6 x 325 g

This crunchy muesli has a very special bite.

First you taste the lemon and then a hint of ginger.

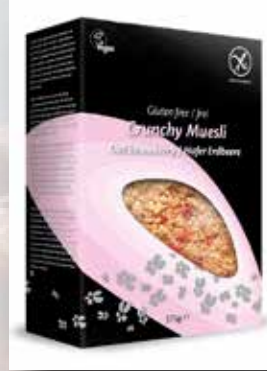
A surprising taste.

Gluten free yes

Lactose free yes

Organic no

Vegan yes



CRUNCHY

Art. nr. 70600

Crunchy oat strawberry 6 x 375 g

Wow, our oat crunchy muesli is full of strawberries.

What a refreshing taste.

You can even sprinkle it on your dessert.

Yummy!!

Gluten free yes

Lactose free yes

Organic no

Vegan yes



LITTLE ROSITA'S (for our little friends)

Art. nr. 70504

Fox Cinnamon Hoops Organic 6 x 175g

This sly fox will slip into your routine breakfast without you know it. The hoops have a cinnamon taste with a hint of vanilla.

Soon available in Organic!

Gluten free yes

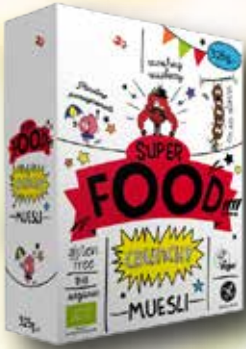
Lactose free yes

Organic no

Vegan yes



OUR PRODUCTS - Organic



CRUNCHY

Art. nr. 70205

Superfood Crunchy 6 x 325 g

Superfood, what else. We all want the best for our bodies. So we have used pomegranate, raspberry, chia seeds, oats and coconut sugar, which has a low glycaemic index.

Gluten free	yes
Lactose free	yes
Organic	yes
Vegan	yes



FLAKES

Art. nr. 70302

Flakes & Fruit Red berries Organic 6 x 250g

A well-known combination of crispy flakes with the intense flavour of strawberry, raspberry and blackberry.

Who wouldn't like this as their breakfast?

Gluten free	yes
Lactose free	yes
Organic	yes
Vegan	yes



FLAKES

Art. nr. 70301

Flakes & Fruit Cranberry Coconut Organic 6 x 200g

This variety of our flakes and fruit has an extremely large amount of coconut chips.

Together with the cranberries, they make a lip licking breakfast.

Gluten free	yes
Lactose free	yes
Organic	yes
Vegan	yes



PORRIDGE

Art. nr. 70402

Porridge pure oats organic 6 x 450g

A healthy breakfast of organic pure gluten free oats.

Healthy and Tasty!

Gluten free	yes
Lactose free	yes
Organic	yes
Vegan	yes

OUR PRODUCTS - Organic



PORRIDGE

Art. nr. 70406

Porridge oats apple organic 6 x 400 gr

A creamy porridge with delicious apple pieces, no added sugar. Of course.

Gluten free	yes
Lactose free	yes
Organic	yes
Vegan	yes



MUESLI

Art. nr. 70403

Oat muesli organic 6 x 400g

A very rich mix of oats, raisins, hazelnuts, sunflower seeds, dates, apple and apricot.

Gluten free	yes
Lactose free	yes
Organic	yes
Vegan	yes



LITTLE ROSITA'S (for our little friends)

Art. nr. 70503

Monkey Choco pops Organic 6 x 200g

Crispy roasted rice covered with cocoa.

Hoo hoo hoo, this monkey will turn your milk into chocolate milk.

Gluten free	yes
Lactose free	yes
Organic	yes
Vegan	yes



LITTLE ROSITA'S (for our little friends)

Art. nr. 70502

Owl Frosted cornflakes Organic 6 x 200g

The owl is a bird of wisdom.

So we assume that it is very wise to start the day with our frosted cornflakes. What else?

Gluten free	yes
Lactose free	yes
Organic	yes
Vegan	yes

SINGLE PORTION PACKS



MUESLI

Art. nr. 70700

Oat muesli organic 20 x 50g

Not only available in 400g. Also in 50g portions packs. For hotels, catering or on the go.

Gluten free yes
Lactose free yes
Organic yes
Vegan yes

CRUNCHY

Art. nr. 70701

Crunchy oat raspberry organic 20 x 50g

This oat crunchy tastes like butter in your mouth.

Gluten free yes
Lactose free yes
Organic yes
Vegan yes

Catering : we can print this in your one language

Retail : we can print this in your one language including with a barcode!



SHAKE AWAKE

A quick start of the day. Sometimes you are in a hurry, or you just do not want to sit down for a full breakfast. Try our Shake Awake, made in an instant. Available in 4 delicious flavours and they are all organic.



Art. nr. 80100
Shake Awake organic caramel 6x 5x19g



Art. nr. 80101
Shake Awake organic banana 6x 5x19g



Art. nr. 80102
Shake Awake organic orange 6x 5x19g



Art. nr. 80104
Shake Awake organic strawberry/cherry 6x5x22g

ACCESSOIRES

Art. nr. 20505

Shaker Bottle (8 units in a case)

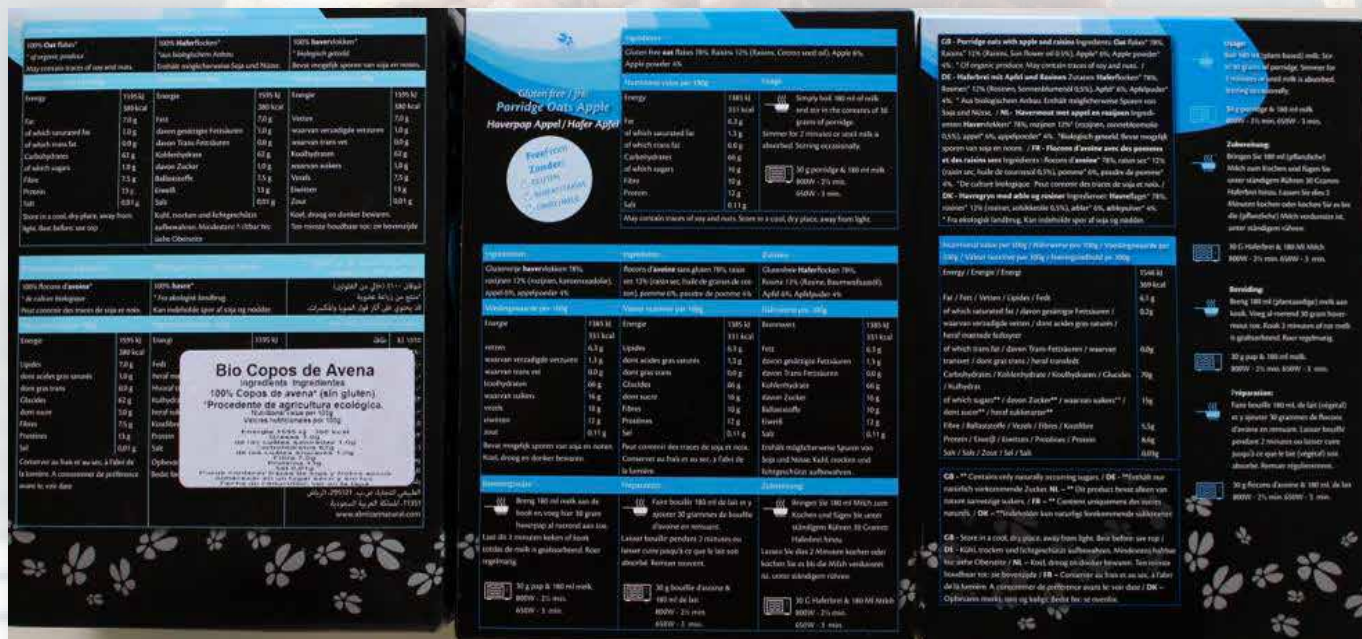
Our shake awake can be shaken or stirred. We have a bottle available if you do not want to stir.

PACKAGING

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SERVING SUGGESTIONS

How delicious gluten-free can be you can see in the serving suggestions we have put together for you. The possibilities and variations are simple and they taste like heaven! Take your favorite product or products and do not be afraid to mix the products to create your own ultimate flavor. You can always use milk of course, but (Greek) yogurt and cottage cheese are also very popular to mix with. To complete the festivities, you can also add your own number one in nuts and fruits. And do not forget the delicious organic / gluten-free thick juices!

Next to the delicious Poppies with milk, yogurt or on your bread we have a couple of extra serving suggestions for you:

Make your own 'hot chocolate', you just have to dissolve the Poppies in some milk and you are done! And on a warm day you can make your own 'iced chocolate'.

Add some extra ice cubes and you will have a delicious cold drink for the warm days!

But the Choco Poppies are also the perfect product to use as garnish for your own designed cake, as a finishing touch you can cover the top and / or sides with the Choco Poppies (also have a look at the examples of the monkey and the bear).

Making the best (Dutch mini) pancakes from oatmeal flakes? Very easy!

Grind the normal oatmeal flakes into flour in a food processor. Add a banana or other fruit of your choice and grind it in the food processor. Then add a beaten egg, baking powder, cinnamon and salt and mix it again in the food processor. Add vegetable milk and / or water to make the batter slightly more fluid.

Note: it does not have to be as thin as normal pancake batter.

And bake away!!

Shake away mix your shake with fruits, peanut butter and make your own healthy party!

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